

From this



ELECTROLUBE®

To this

ELECTROLUBE®

THE SOLUTIONS PEOPLE

One more great solution from Electrolube.

New look. Established values.

Our new brand identity launches officially at Productronica this year. To meet our product production schedules for the launch you will be receiving exclusive pre-launch packaging bearing our new look.

The new design conveys the spectrum of solutions we offer and has been created to accommodate 22 languages. We hope you will find the new packaging to be clearer and as informative as before.

Behind the fresh face lies the same qualities our customers have always valued; the experience, the expertise and the willingness to collaborate and innovate to meet our clients' demands.

As you'll see at Productronica it is why we are, definitively, The Solutions People.

